

Navigating Through Challenges of Moving Traditional Business Online!

Digitize your traditional business from A to Z
within 30 minutes.



Vickson, Senior VP of
Marketing, Exabytes



Vickson? Siapa tu?

Well I join Exabytes since 2006, almost 14 years.

On that time, I was just a graphic and web designer, years after I start to handle digital marketing as well. My current team is including graphic designers, web designers, developers as well as digital marketers.

Graphic
Designer

Web
Designer

Photographer

Digital
Marketer

Online Seller





How to setup your own **Online Grocery Store** ? How to sell **Nyonya Kuih** online?



Today Im going to share you, how to prepare and setup your own store in one day time.



Online Nyonya Kuih Store

www.mamakuih.com



The best homemade nyonya kuih in town. Without preservation with recipes that prove mom knows best.

妈妈糕饼师已经从蒸炉里端出香喷喷的马来糕啦! 它让你吃了还想再吃哦! 你试过了吗? 我们还有卖娘惹香草糕, 香草糕仔卷, 兰花取那糕, 菜糕, 翔江糕哦! 网上订购, 妈妈做糕经验都快二十年了, 健康, 不太甜, 无防腐剂, 这些都是每一位妈妈都会给孩子的准备的一餐, 妈妈糕, 同样对待每一位顾客犹如孩子般, 让顾客吃得安心, 健康。



咖喱卜没有鸡蛋 Currypuff without Egg, 3粒装一盒
RM 5.00



咖喱卜内附鸡蛋 Currypuff with Egg, 3粒装一盒
RM 5.00



木薯糕 + 香草糯米糕 Kuih Ubi Kayu + Seri Muka
RM 9.00



香草煎蔗糕中型 Kuih Talam Medium Size
RM 5.00



Online Groceries Store

www.303runcit.com



Need to re-stock your home / stall / office pantry or supplies? We can deliver that to you too! 303 Runcit, a groceries and convenience store in Kopeta Batas town area, will freshly handpicked products you need, from groceries to office supplies and deliver to your destination! View All Products



Haidilao Mushroom Soup Flavour Hot Pot Seasoning 200g 海底捞菌汤火锅底料 2粒
RM 4.80-RM 12.50



Haidilao Shrimp Soup Flavour Hot Pot Seasoning 200g 海底捞三鲜火锅底料 2粒
RM 4.80-RM 12.50



Haidilao Broth Flavour Hot Pot Seasoning 200g 海底捞清汤火锅底料 2粒
RM 4.80-RM 12.50



Haidilao Tomato Flavour Hot Pot Seasoning 200g 海底捞番茄火锅底料 2粒
RM 4.80-RM 12.50



Dried Fish Soup Bihun 鲜鲜有鱼米粉
RM 7.50



Cap Udag Dan Kanak-Kanak Mengui Dried Fish 250g 乾煎自標炸老午魚干
RM 6.00



Ai Instant Curry Paste For Fish Or Seafood 230g 珠玉自標魚粉料
RM 4.90



MaFuFood Instant Curry Paste For Meat or Chicken 230g 足好咖哩湯粉料
RM 5.50

Domain
域名

.my .com
.com.my .sg
.gov.my .asia

Business Email
商务电邮

alice@303runcit.com
billing@303runcit.com
feedback@303runcit.com

Online Store
网卖平台

Delivery Services
快递服务

Payment Gateway
数码支付

MarketPlace
Lazada, Shopee

Facebook

Others
等等

1. Your LOGO **商标** + BUSINESS NAME **商业名称**
2. Your Company Introduction **公司/服务介绍**
3. Your Product Images **产品照片**
4. Your Product Description **产品简介**
5. Your Product Price, Weight and Measurement
产品价钱, 产品重量, 产品尺寸 - 高, 阔, 宽
6. Payment Gateway Services Integration **链接支付服务**
7. Delivery Services Integration **链接运输服务**

Things to Prepare



yayapapaya

sgorganic

NAME (商业名称)

Easy to Remember, Straight forward.

容易记, 简单, 直接, 有意思

belovedskincare

Mac Friends

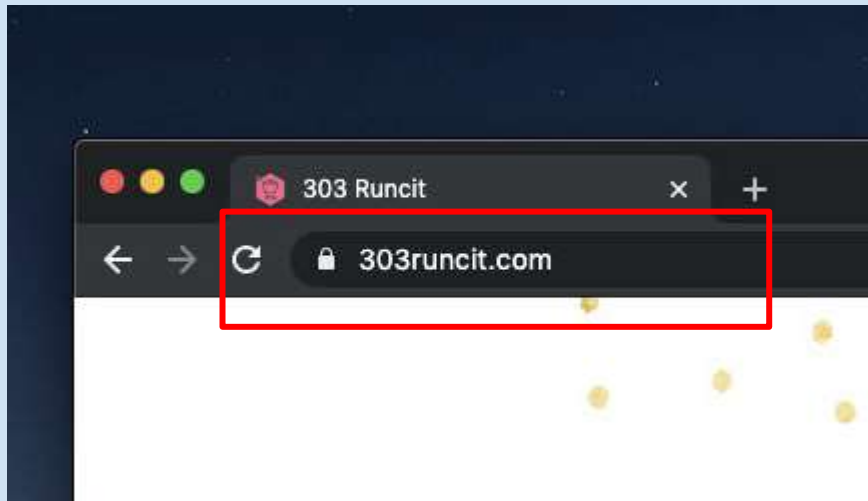
marketfresh



1

Domain Name

网站域名



www.exabytes.my

FB Page URL



LOGO 商标设计

Yes, let me show you the easiest way.

可以的 我教你





Google Slides

FREE!

免费

303@Runcit

Groceries Convenience Store

Google Slide > Text Box > Font: Pacifico

用 Google Slide > 打字然后选 font: Pacifico 再放颜色 容易吧?



303 Runcit

Groceries Convenience Store

Google Slide > Text Box > Font: Caveat

用 Google Slide > 打字然后选 font: Caveat, 放颜色, 别告诉我你不会。





Google Slide > Text Box > Font: Arial > Draw a Box Shape then Fill up color
用 Google Slide > 打字然后选 font: Arial, 画格子放颜色, 不会难啊。





https://303runcit.easy.co

Search

Log in Create account Cart

303 RUNCIT
GROCERIES CONVENIENCE STORE

Home Catalog Store Locator

facebook



303 Runcit
@303runcit

Halaman Utama



Need to re-stock your home / stall / office pantry or supplies? We can deliver that to you too! 303 Runcit, a groceries convenience store in Kepala Batas town area, will freshly handpicked products you need; from groceries to office supplies and deliver to your destination!



Merqui Dried Fish. 丹仔鱼



Tamarind Bia



Bia Red Dates. 300g



Red Bean. 500g

Menu

Cart

303 RUNCIT
GROCERIES CONVENIENCE STORE



Need to re-stock your home / stall / office pantry or supplies? We can deliver that to you too! 303 Runcit, a groceries and convenience store in Kepala Batas town area, will freshly handpicked products you need; from groceries to office supplies and deliver to your destination!



Your Company Introduction

To make it fast, 80 words is enough, for now.

公司/服务介绍 - 就80个字就好

Company Culture, primary products and why should buy from you.

公司文化, 公司主要产品, 为何顾客要在你这家买



2

Your Product Images A very important element

产品照片 照片最重要哦



3

- Images in square size
就拍正方形就好
- With just 1 or 2 filter
设定一两种“滤镜”就好
- For now, just take 2-3 angles
目前拍两, 三个角度就好



Dr. Jart+ Dermask Water Jet Vital Hydra Solution ...
RM33.50
RM47.00 -29%
★★★★★ (59)



SOKANO Large Size Plastic Baby Infant Portable Dryn...
RM39.47
RM69.90 -44%
★★★★★ (856)



VESTLINE Korean Women Pants Trousers Casual Lon...
RM18.90
RM41.80 -55%
★★★★★ (152)



Sun Master Fancy Paper Sdn Bhd A4 80gsm Copier...
RM5.20
RM6.00 -13%
★★★★★ (58)



HEXA HALAL 4 In 1 - American/British/Italian (...
RM45.00
★★★★★ (19)



CONVERSE HIGH CUT (MALAYSIA READY STOCK)
RM29.00
RM69.00 -67%
★★★★★ (358)

DAILY DISCOVER



VIVO V15 Pro (4+64GB)5.5"Display, Dua...
RM199.00 802 sold



Big Sales Roof decoration wallpaper 3d...
RM0.83 29.4k sold



Samyang Halal Hot Chicken Ramen 1...
RM16.90 31.2k sold



Samyang Ramen Packet Halal (5 PCS) Kimchi Ne...
RM15.90 16.9k sold



Used import iPhone 6 & 6 plus
RM359.00 380 sold



Ielong Iscale SE Digital Body Scale High...
RM12.42 36.9k sold



Foldable Dish Rack Kitchen Storage Holder D
Portable Drying Rack Home Shelf

4.4 ★★★★★ 70 Ratings 145 Sold

RM39.98 **RM19.30** 52% OFF

Shipping Fee Free shipping
 Shipping Fee To **KL City, Kuala Lumpur**
 Shipping Fee **RM0.00 - RM0.91**

Colour

Quantity 711 piece available

Add To Cart Buy Now



Shopee Guarantee Get the items you ordered or get you



LozMall SWEEJAR Silicone Brush BBQ E
Tool Brush kitchen tool

★★★★★ 1 Ratings

Brand: Sweejar | More Bakeware from Sweejar

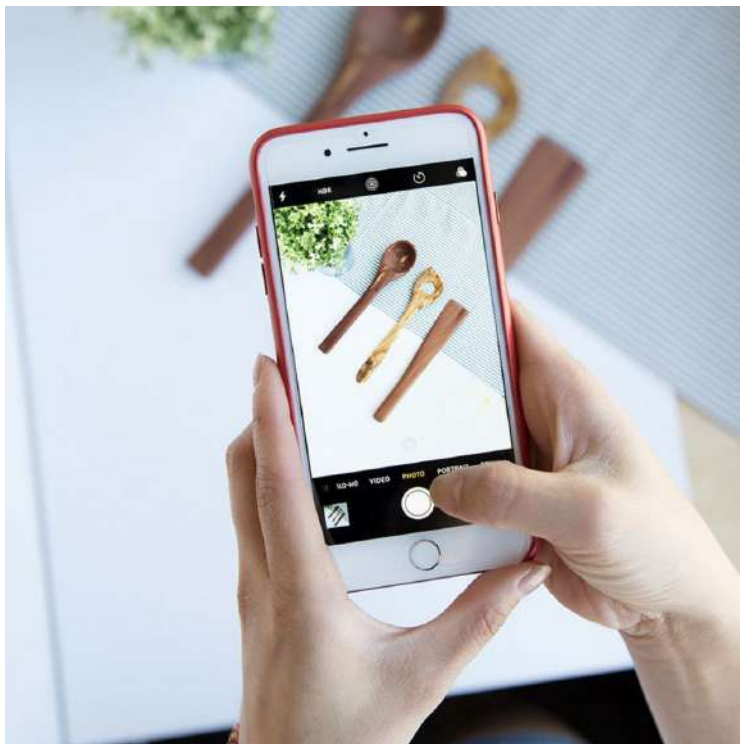
MIN SPEND RM15 FREE SHIPPING
*CAPPED AT RM8

RM8.78
RM14.63 -40%

Promotions **Min. spend RM40.00**
Buy 2, Get 3% off; Buy 3, Get 5% off



Color family **Gray**



FREE!
免费



Foodie - Camera for life

SNOW, Inc. Photography

★★★★★ 103,520



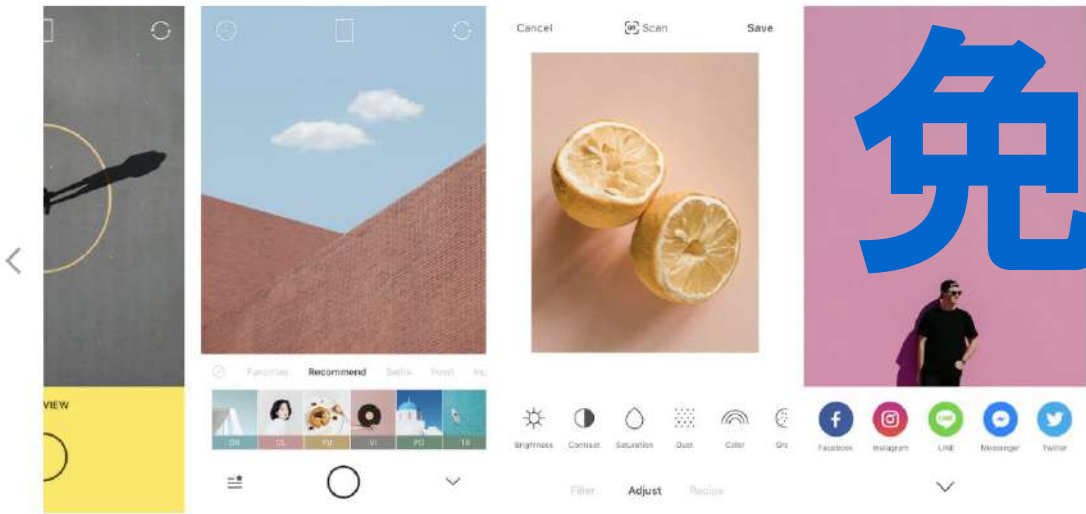
⚠ You don't have any devices.

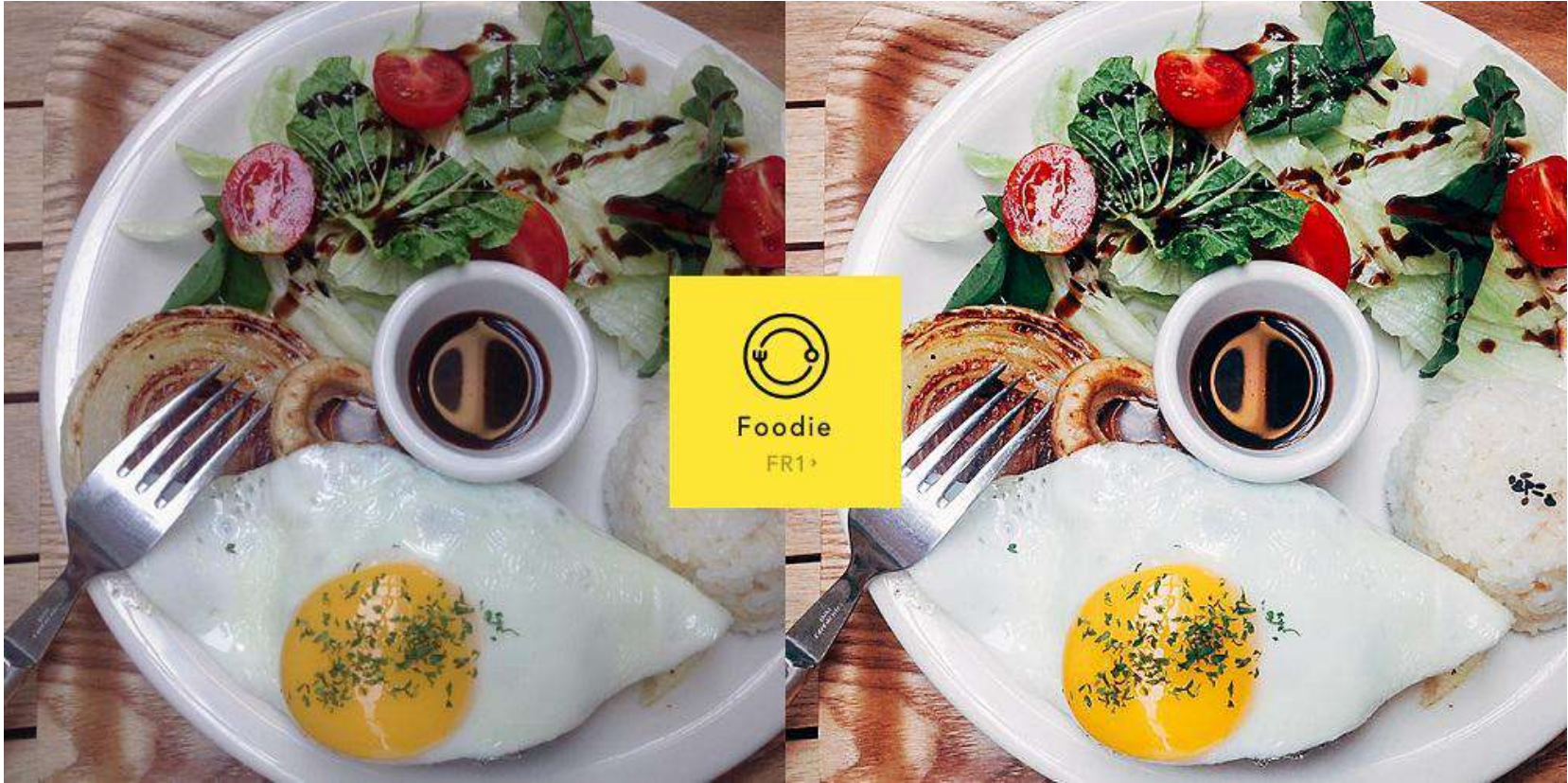
You can share this with your family. [Learn more about Family Library](#)

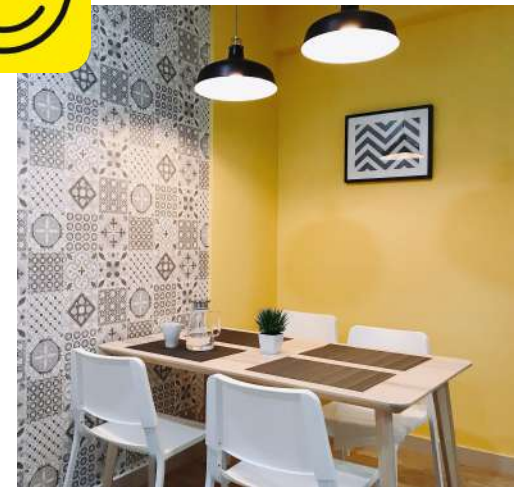
Add to Wishlist

FREE!

免费







Before
之前



After
之后

Your Product Desc
To make it fast, COPY & PASTE.
产品短介 抄就对了



INSTANT CURRY MIX FISH OR SEAFOOD
PERENCAH KARI SEGERA IKAN ATAU MAKANAN LAUT
好啦即煮海鮮咖哩料

Product Name
产品名称 抄就对了



Ramuan: Cili, Rempah, Bawang Merah, Bawang Putih, Serai, Daun Kari, Minyak Sayuran, Gula dan Garam. Mengandungi Bahan Pengawet (BP98) yang dibenarkan.

成份: 辣椒, 香料, 葱頭, 蒜, 椰菜, 咖哩葉, 植物油, 糖及鹽。含批准食用保鮮劑(BP98)。

Ingredients: Chillies, Spices, Onion, Garlic, Lemon Grass, Curry Leaves, Vegetable Oil, Sugar and Salt. Contain Preservatives(BP98) Allowed.



Cara Memasak:
Tuangkan perencah kari ikan segera ke dalam kuai. Masukkan 50ml air dahulu dan menggoreng rata dengan kepanasan sederhana, kemudian tambahkan air sebanyak 600ml. Apabila air mendidih, masukkan ikan (bendi/kacang panjang yang telah dikukus). Kemudian masukkan 100ml santan kelapa pekat, garam dan asam jawa secukup rasa. Biar masak sampai didih kemudian hidangkan.

煮法:
把即煮咖哩魚料倒入鍋, 先加入 50ml 的清水, 以中火炒均, 再加入 600ml 的清水, 煮開後加入魚類, (蒸熟的羊角豆/長豆) 然後加入 100ml 的濃椰漿和適量的鹽及亞答汁, 煮滾後即可上席。

Cooking Method:
Empty the contents of the instant fish curry mix powder into a wok. Add 50ml of water and stir over low heat. Then add in the remaining 600ml of water. When the water boils, add in the fish (pre-boiled lady's finger/long beans). Next add 100ml thick coconut milk. Add salt and tamarind juice to taste. Bring to the boil and serve.



NUTRITION INFORMATION

Packing: 230gm
Serving per package: 2
Serving Size : 100gm

	Quantity Per Serving	Quantity Per 100 gm
Energy	2001 KJ (478 Kcal)	2001 KJ (478 Kcal)
Protein	6 gm	6 gm
Fat Total	37 gm	37 gm
Saturated	16 gm	16 gm
Carbohydrate	34 gm	34 gm
Sugar	4 gm	4 gm

Product Desc / Recipe
产品煮法/介绍 抄就对了



**303 RUNCIT**
GROCERIES CONVENIENCE STORE[Home](#)[Catalog ▾](#)[Store Locator](#)[Home](#) > [Cooking Ingredients](#) > [Instant Curry Mix For Fish or Seafood 好啦即煮海鲜咖喱料](#)

Instant Curry Mix For Fish or Seafood 好啦即煮海鲜咖喱料

RM 4.00

Quantity

[Add to Cart](#)

Instant Curry Mix For Fish or Seafood Perencah Kari Segera Ikan atau Makanan Laut 好啦即煮海鲜咖喱料

Cooking method:

Empty the contents of the instant fish curry mix powder into a wok. Add 50ml of water and stir over low heat. Then add in the remaining 600ml of water. When the water boils, add in the fish (pre-boiled lady's finger/long beans). Next add 100ml thick coconut milk. Add salt and tamarind juice to taste. Bring the boil and serve.



5. Product Weight - You need a Weigher

产品重量(如果没有称重器, 买一个)

Product Measurement - You need a ruler

产品尺寸 - 高, 阔, 宽

Shipping

Used to calculate shipping rates at checkout.

Weight



0.23

kg

Length



3

cm

Width



15

cm

Height



20

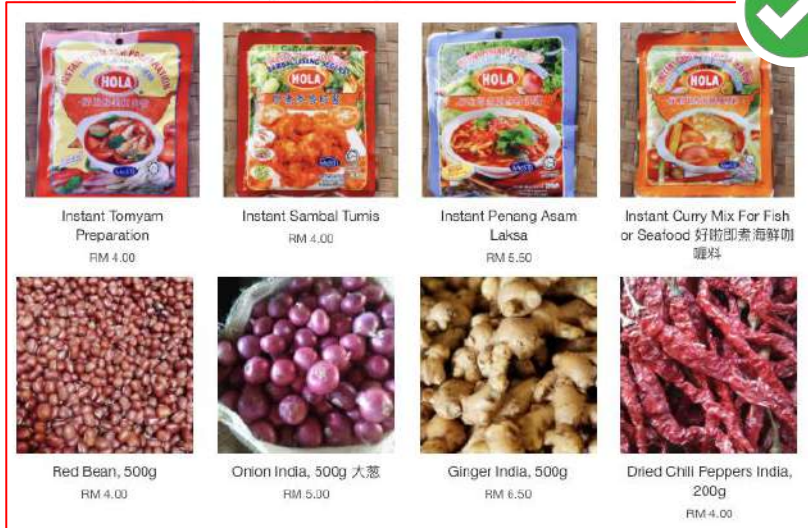
cm

You will need these for
product shipping fee's
calculation

运输费计算会用到的哦



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Homepage Banner, don't have the Designing skill, how?
 主页横幅 不懂设计, 怎么办?

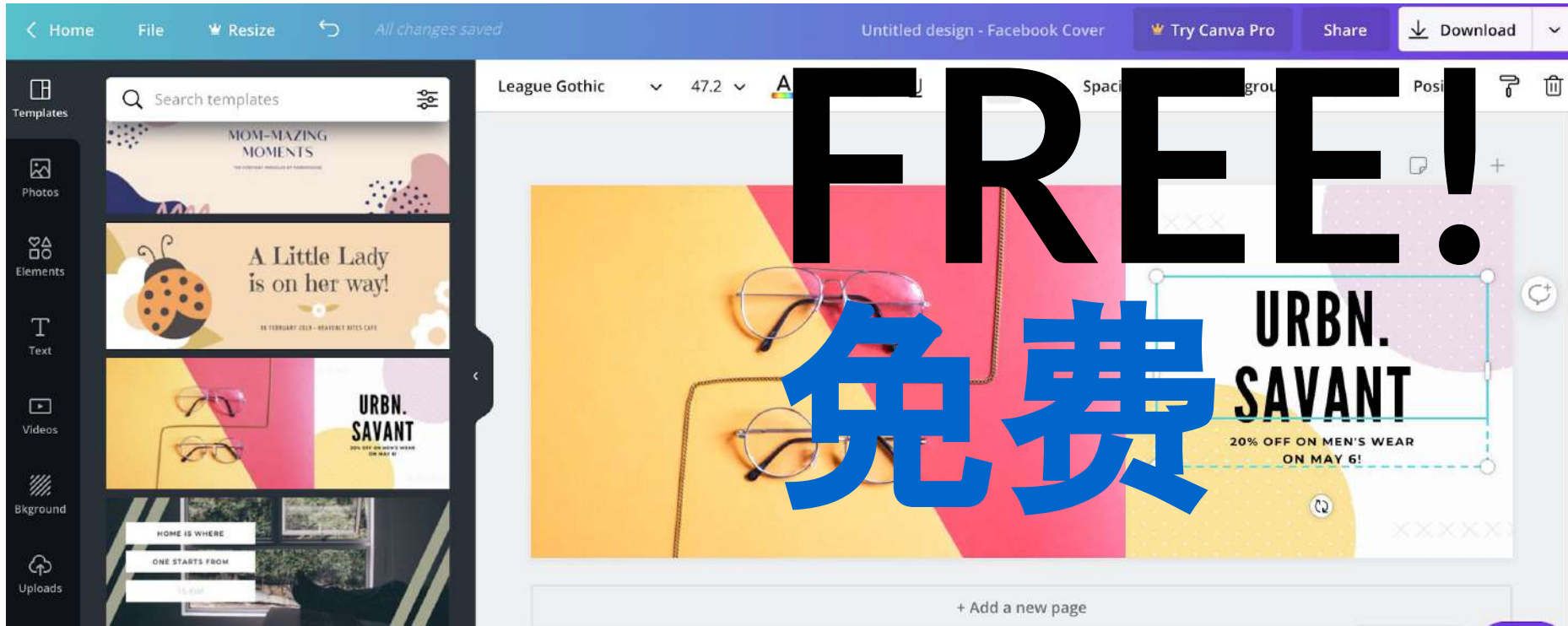
Exabytes help you

Exabytes 帮你

Do it yourself

自己来

www.canva.com > create a design > facebook cover



PAYMENT GATEWAY

数字支付

ONLINE CASHIER
网上收银员



Client Payment Method 顾客付款方式

Choose payment method

Internet Banking(FPX)

Transaction Charge Rate : 3%

Transaction Charge : RM 1



VISA/Master

Transaction Charge Rate : 3%

Transaction Charge : RM 1

There will be an extra 3% + RM1.00 per successful card charge or successful bank transaction by using Credit Card and FPX



Bank transfer



VISA



mastercard.

How you deliver to clients 如何递送给顾客

**DELIVERY
SERVICES**
快递服务

POS Laju

**peon
Delivery**

**NATIONWIDE
EXPRESS**







SKYNET
WORLDWIDE EXPRESS

**ABX
EXPRESS**


CJ Century

DHL
eCommerce

How Website Display 顾客看到的

	POSLAJU NATIONAL COURIER Charge : RM 8.80
	CJ Century Logistics Sdn Bhd Charge : RM 8.58
	Pgeon Charge : RM 6.05
	Nationwide Express Courier Services Berhad  Charge : RM 8.58
	Pgeon Charge : RM 6.05

Website Backend Setup 平台快递设定

 Based on weight

Name *

Nationwide Express Courier Services

Display Logo

[Change](#)



Payment option

- Cash on delivery ONLY
- Both cash on delivery and other payment methods
- Cash on delivery is NOT supported, but supports any other payment methods

Handling Fee

MYR 0

Range of rates *

	Weight	Price
First	5 kg	MYR 8.58
Every Additional	1 kg	MYR 0.70

Product Data — Variable product

General Inventory Shipping Linked Products Attributes Variations Advanced

Expand all Close all

size Remove

Name: size Value(s): 1 | 1.5 | 2

Visible on the product page

Used for variations

color Remove

Name: color Value(s): red | green | blue

Visible on the product page

Used for variations

Save attributes Custom product attribute Add

1

+ Add New Product Category

Product Tags Add

Separate tags with commas

Choose from the most used tags

Product Gallery Add product gallery images

Product Image

1

Home > Products > Kinsta Pizza Shop T-Shirt

Kinsta Pizza Shop T-Shirt

Cancel Save

Images & Videos

ADD IMAGES

2

Visibility

Collections

All Products

+ Create Collection

Promote

Create Coupon

Send Email Campaign

Share Product

Product Info

BASIC INFO

Name: Kinsta Pizza Shop T-Shirt

Ribbon: e.g., New Arrival

All products / Add product

Product / Add product

Title*

Give this product a name

Description

Type something

3

Images

Add Images Add from URL YouTube

Drag and drop file(s)

(max 50MB, 1500 x 1500 pixel, JPEG, PNG or GIF)



https://303runcit.easy.co

Search

Log in Create account Cart

303RUNCIT
GROCERIES CONVENIENCE STORE

Home Catalog Store Locator



Groceries Store
Kepala Batas

Need to re-stock your home / stall / office pantry or supplies? We can deliver that to you too! 303 Runcit, a groceries and convenience store in Kepala Batas town area, will freshly handpicked products you need; from groceries to office supplies and deliver to your destination!



Mercuri Dried Fish. 丹俾魚



Tamarind Biji



Biji Red Dates. 300g



Red Bean. 500g

2:58



facebook



Instant Sambal Tumis



Instant Curry Paste Chic...



Instant Curry Mix For Fish



Instant Crispy Prawn Wit...



RM3.20



RM4.50



Menu

Cart

303RUNCIT
GROCERIES CONVENIENCE STORE



Need to re-stock your home / stall / office pantry or supplies? We can deliver that to you too! 303 Runcit, a groceries and convenience store in Kepala Batas town area, will freshly handpicked products you need; from groceries to office supplies and deliver to your destination!



How to start building my onlines store?



Install woocommerce by getting a hosting account from Exabytes



We help to setup the online store, we help to manage, running ads.



Online Store tool, DIY your own online store, by just "drag and drop".

Exabytes Partners:

<https://www.exabytes.my/partners-listing>

Customized Store or Templated Base Store



Hortus



Homines



Electron



Cyclops



Jim & Joe



Monday Blue

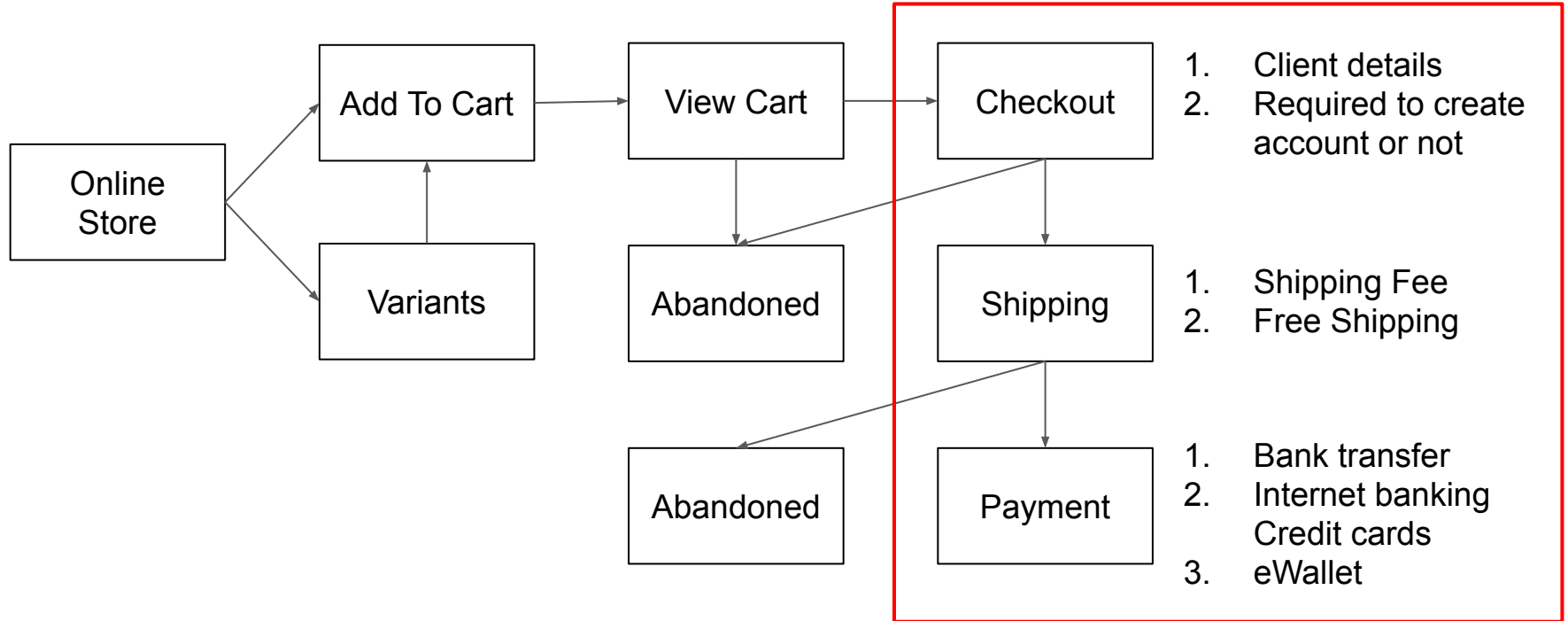


Espresso



Crescendo

Basic Funnel of Online Store's Order Flow



Abandoned checkouts

Filter checkouts

<input type="checkbox"/>	Checkout	Date ▲	Placed by
<input type="checkbox"/>	#7972836	Thursday, 12:09pm	[Redacted]
<input type="checkbox"/>	#7923186	01-06-2020	[Redacted]
<input type="checkbox"/>	#7923088	01-06-2020	[Redacted]
<input type="checkbox"/>	#7872531	30-05-2020	[Redacted]
<input type="checkbox"/>	#7858369	29-05-2020	[Redacted]
<input type="checkbox"/>	#7795080	27-05-2020	[Redacted]
<input type="checkbox"/>	#7663507	19-05-2020	[Redacted]
<input type="checkbox"/>	#7611873	17-05-2020	[Redacted]
<input type="checkbox"/>	#7559852	14-05-2020	[Redacted]
<input type="checkbox"/>	#7394527	08-05-2020	[Redacted]
<input type="checkbox"/>	#7321527	06-05-2020	[Redacted]

#7972836

Delete Copy link Send reminder



Total amount
47.00 MYR

Full name: **Chen Lay Min**
Email address: **141424001@gmail.com**
Phone number: **97345678**
Date: **04-06-2020, 12:09pm**

Cart items

香草娘惹糕中型 Kuih Talam Medium Size	x 1	5.00 MYR
木薯糕 + 香草糯米糕 Kuih Ubi Kayu + Seri Muka	x 2	18.00 MYR
马来糕七寸 Malako 7inch	x 2	24.00 MYR

How to handle Abandoned Cart

- Email
- ✓ SMS
- ✓ Call
- ✓ Whatsapp
- Pop up
- Remarketing Ads



Mama Kuih 妈妈糕

1 hr · 🌐

今天有多出3粒小的马来糕RM12，如果有人要，请pm我们.. 自取..



3,164

People Reached

272

Engagements

Boost Post



Kent Tan, Wong Boon Kiang and 14 others

14 Comments 3 Shares

Cumulative sales

MYR 8,334.00



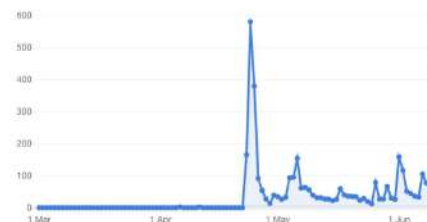
Cumulative orders

339 orders



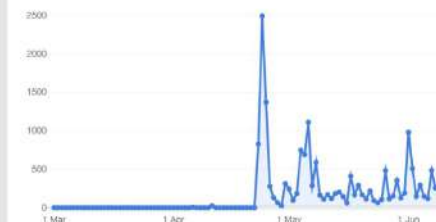
Total visitors

3,404 visitors



Total pageviews

16,859 pageviews



Mama Kuih 妈妈糕

Malaysia · Health Food Store

www.facebook.com/mamakuih
29K FB Fans

- Provide great services
- Maintain quality of products
- Convenience





Exabytes help you 我们帮您建设

Upload 6 products 安排上传6个产品

Design a homepage banner 设计主页横幅

Company Introduction Write Up

公司/服务介绍 (60-80 个字)

1x User Business Email 1x 商务电邮

1x .COM Domain Name 1x .COM 域名链接网店

Connect Payment gateway & Delivery

帮您链接支付系统, 快递系统



~~RM 1899~~

~~RM 1399~~

RM 899!

ONLY FOR TODAY'S ATTENDEES

今天就 PM 我们!