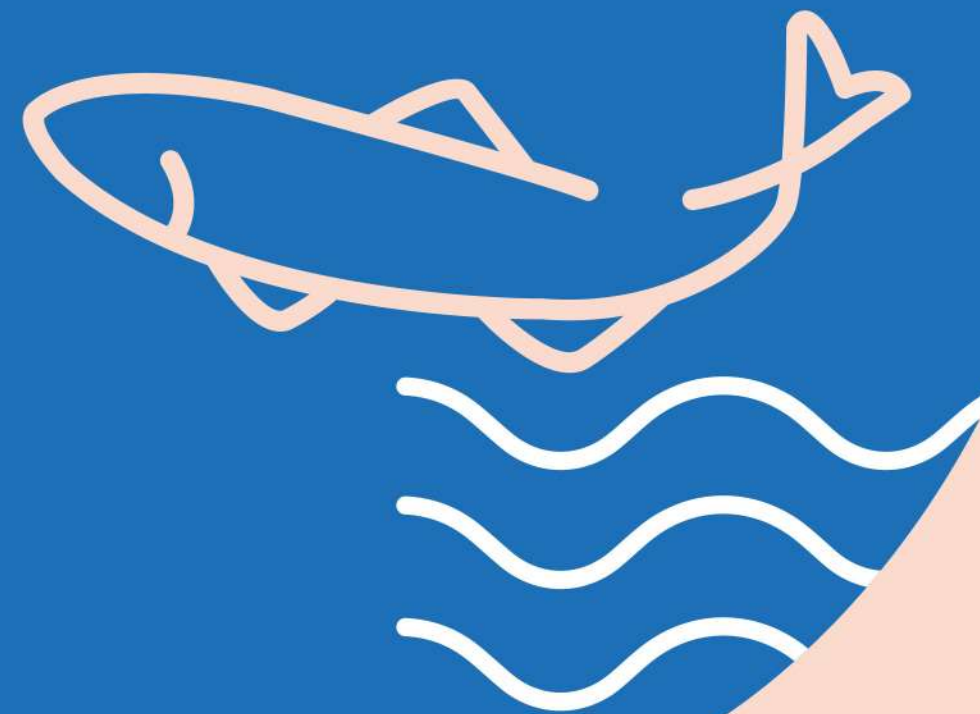
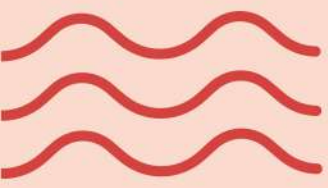
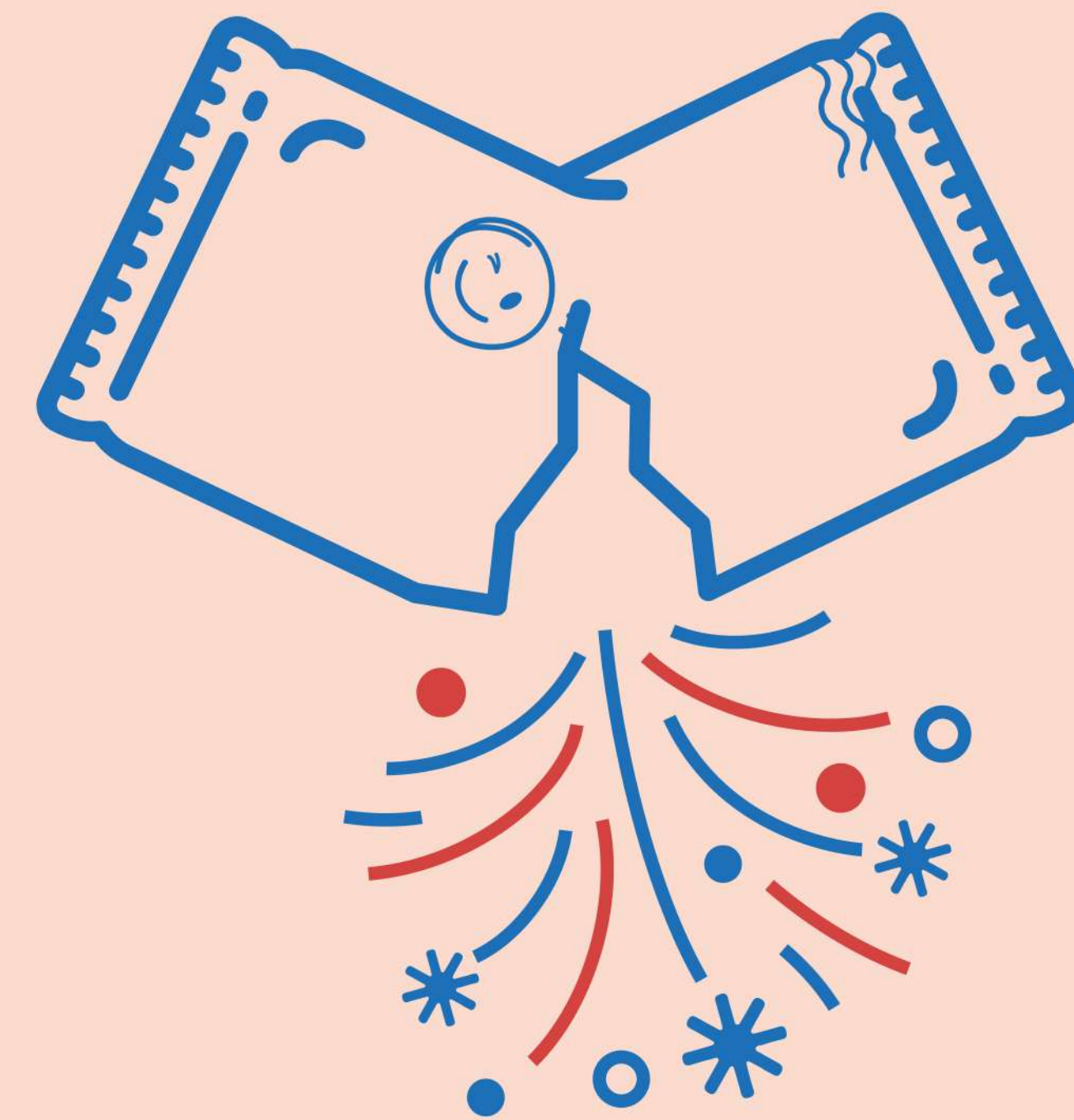
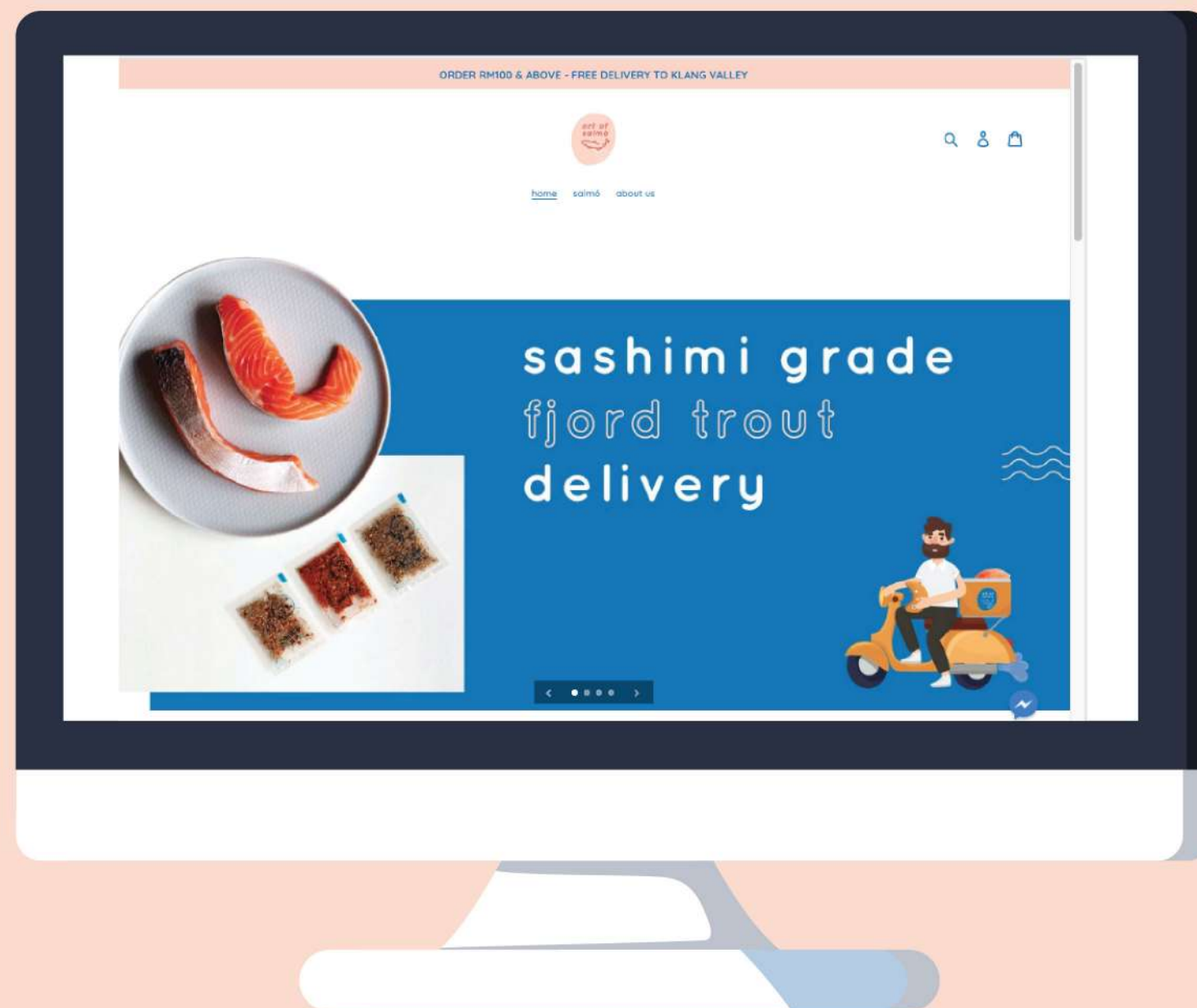


art of
salmó

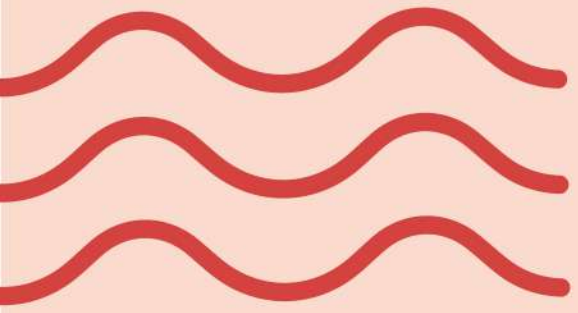




1st online store that specialise
in selling fjord trout (salmó)

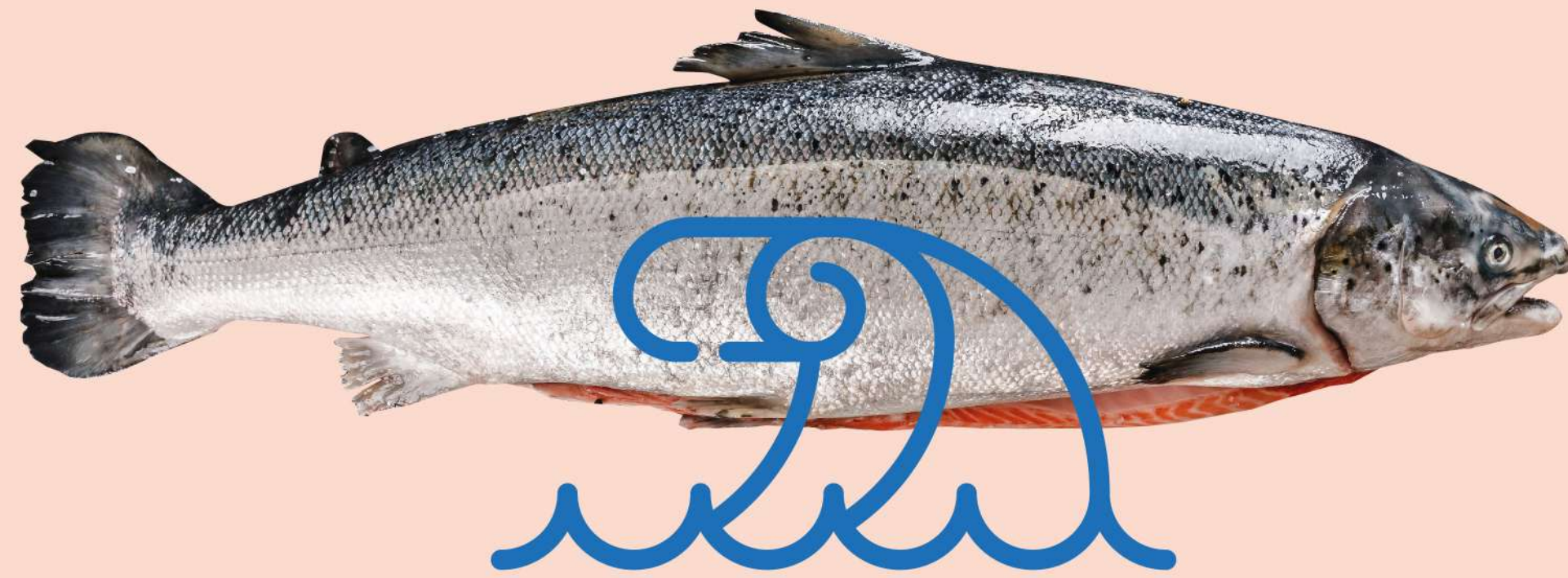
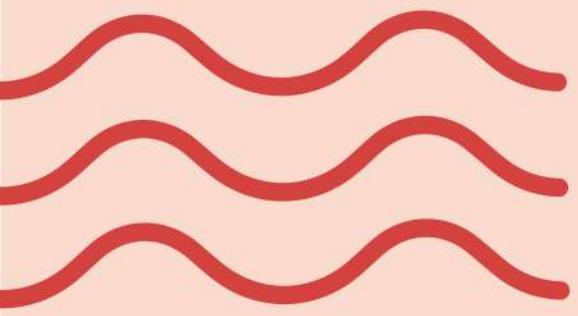


magic sachet that
perfectly matches with salmó



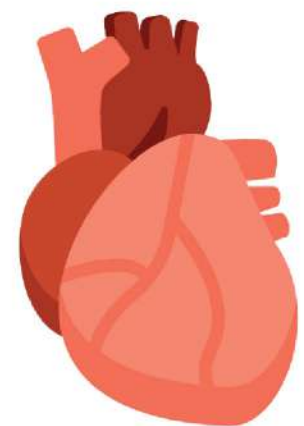
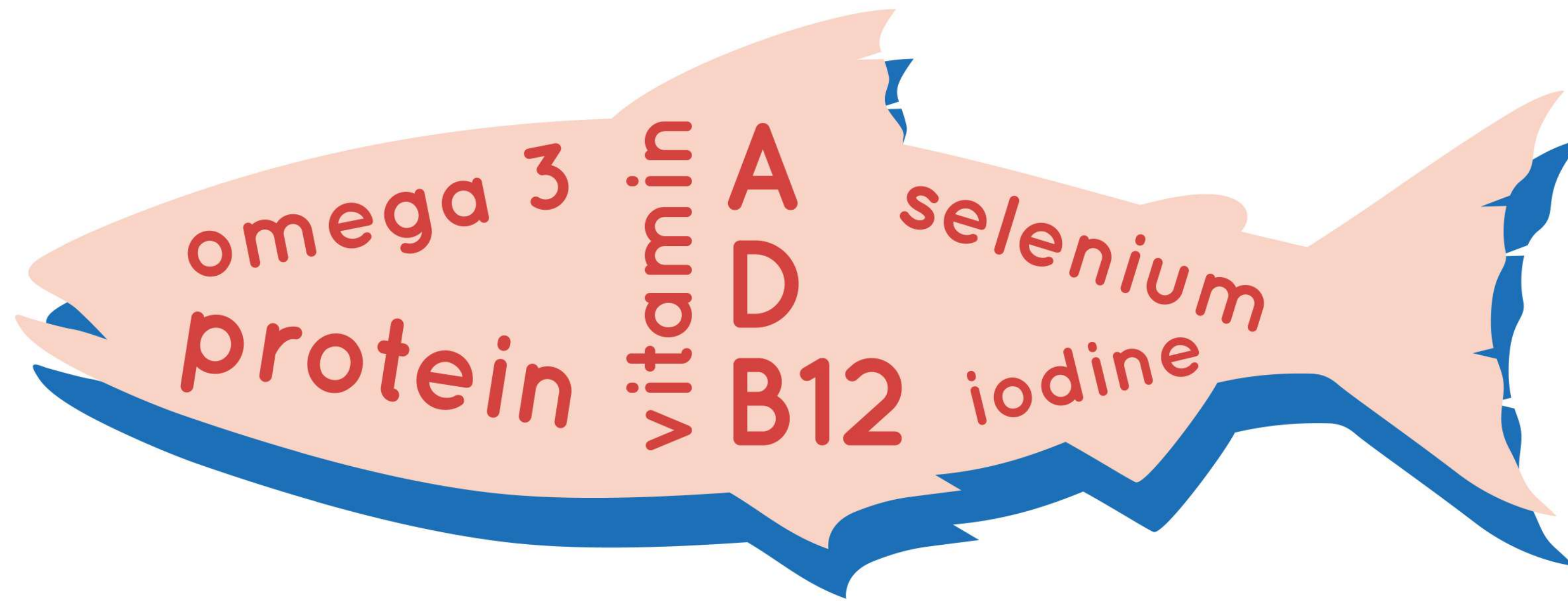
the story begin from...

idea developed > disagreement > art of salmó



why we only selling fjord trout?

- / hard to get sashimi grade trout online
- / nutrition dense food



heart
health



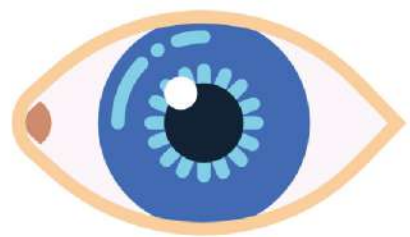
focus &
memory in
children



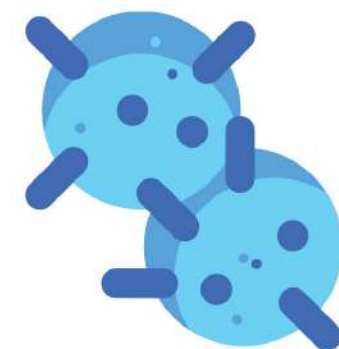
whole body
wellness



brain &
neurological
repair



better
eyesight



cancer
defense

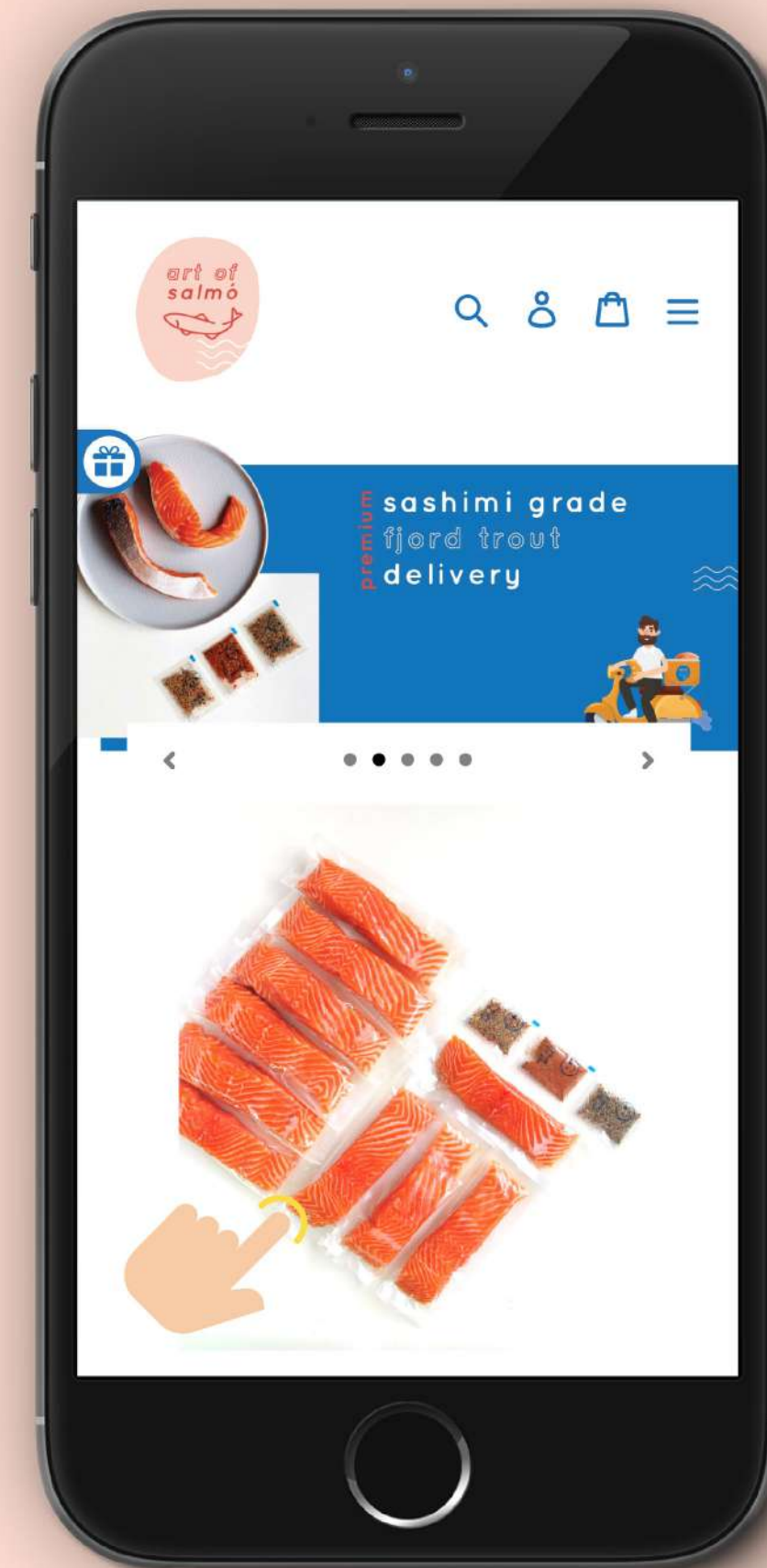


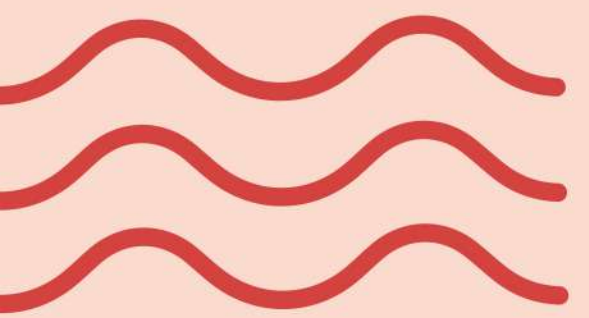
bone &
joint health



healthy
skin

offline to online

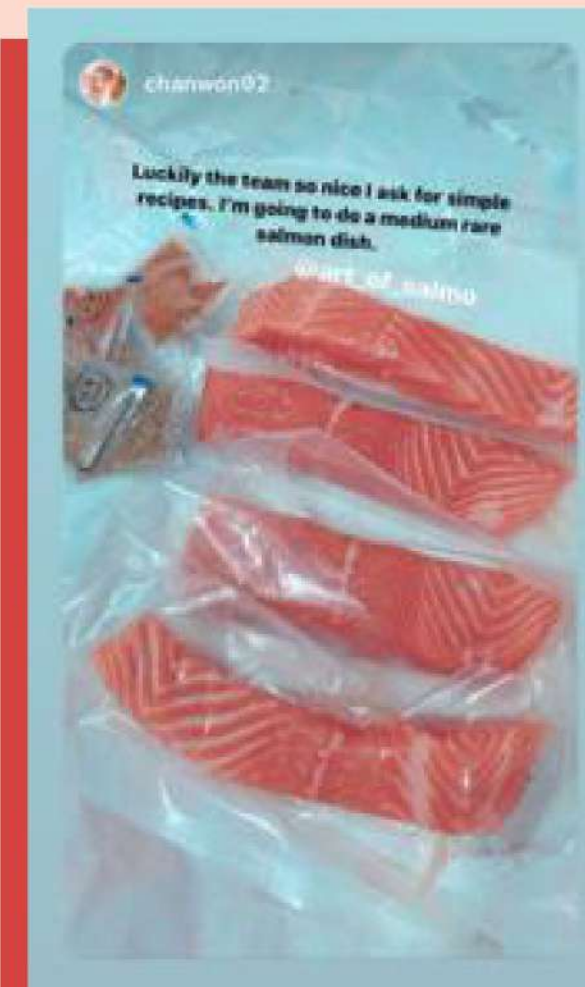
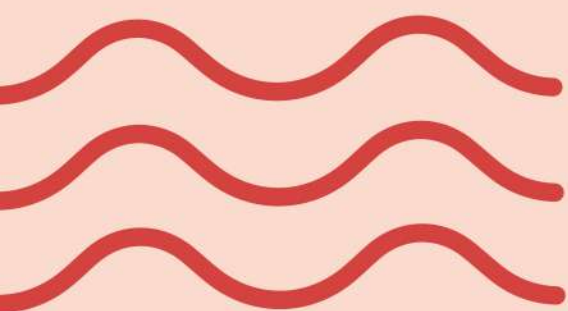


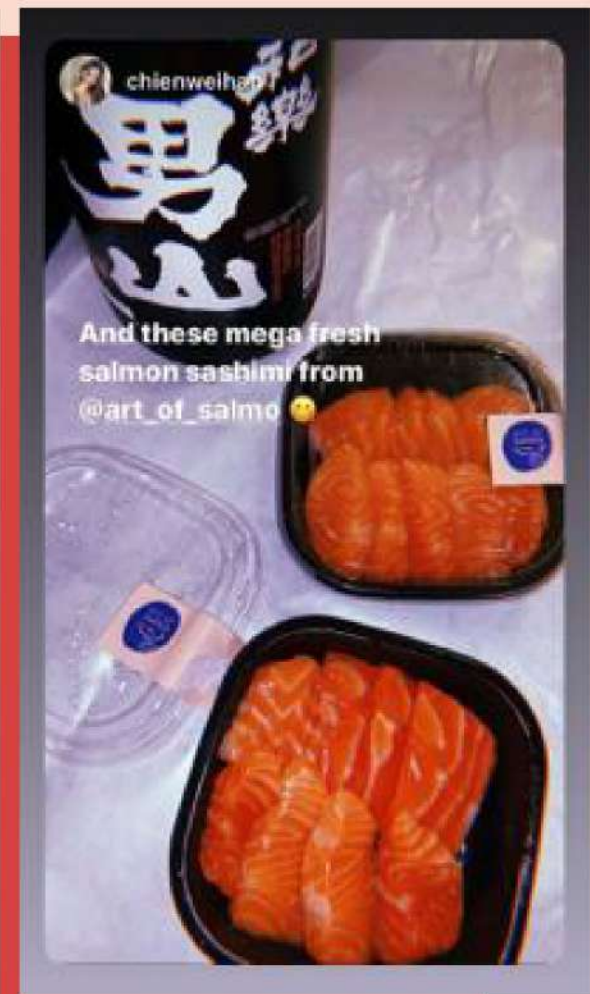
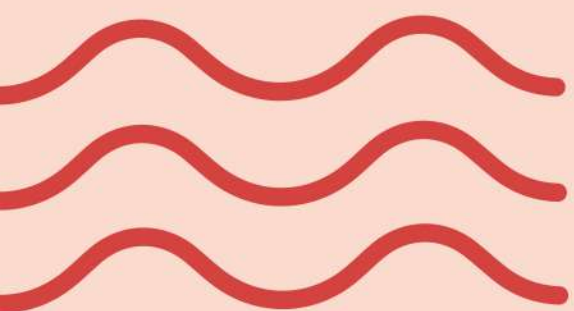


expectation vs reality



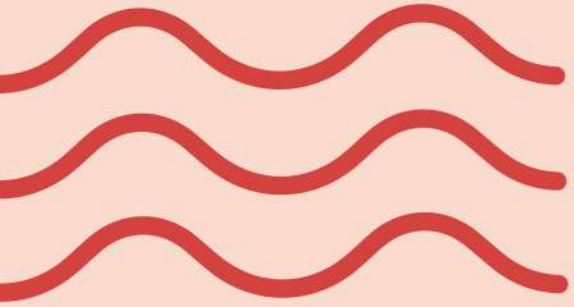
for illustration purpose only





art of
salmó





salmó feed



50%
vegetable
protein and
carbohydrate



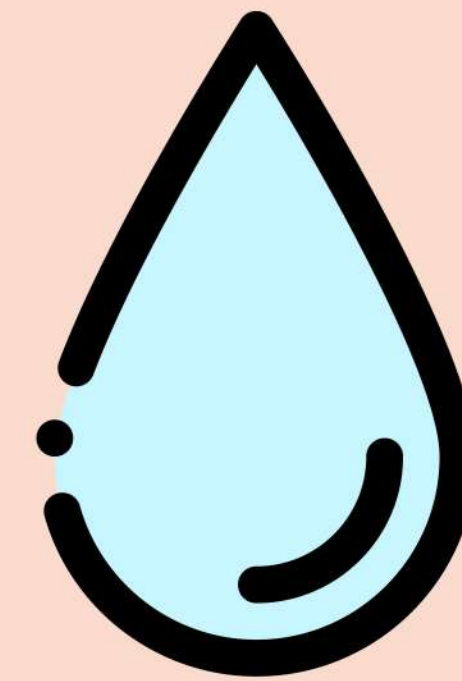
19%
vegetable oil



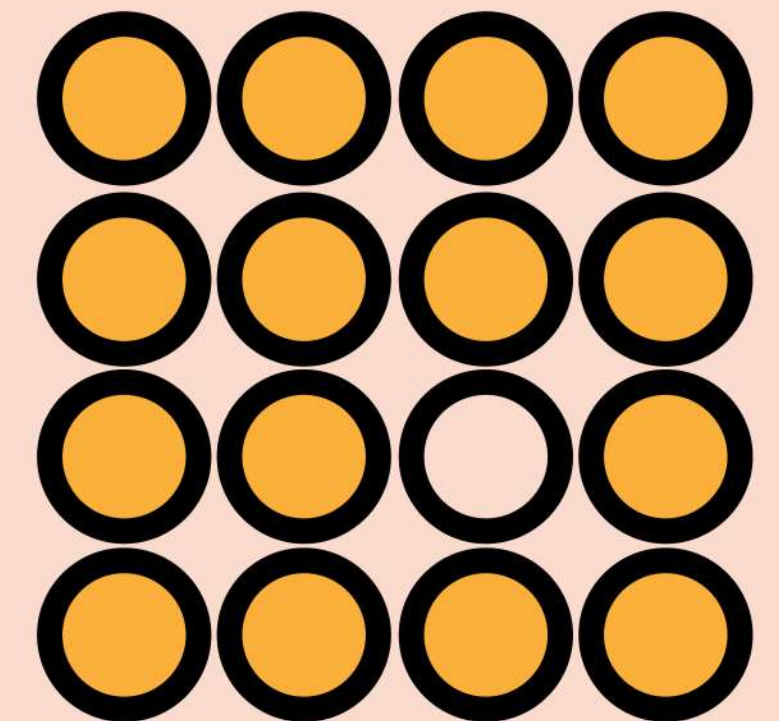
17%
fishmeal



11%
fish oil



1%
fish protein
concentrate



2%
other

SPECIES
SALMON

NET WT
22.50 kg

SF-371

TREATMENT
GUTTED

GROSS WT
22.9 kg

PACK DATE
12.06.2014

QUALITY
S UP

ORDER NO
12013

PRESERVATION
FRESH

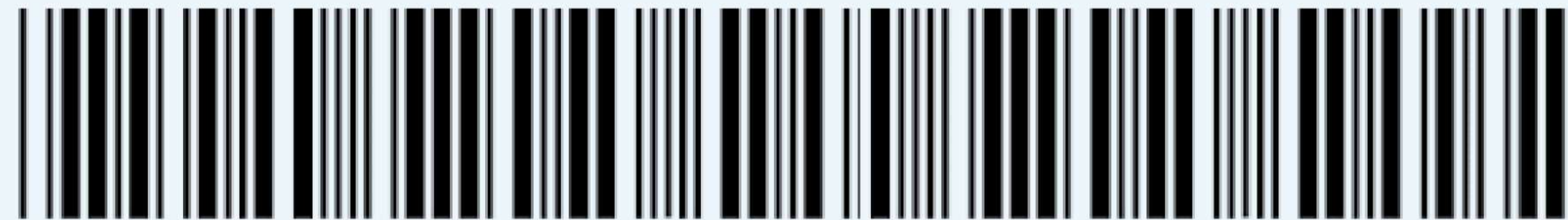
STORAGE TEMP
0 + 2

SIZE
7 - 8

EAN NO
970000002

EXPORTER
SALMONEXPORTS

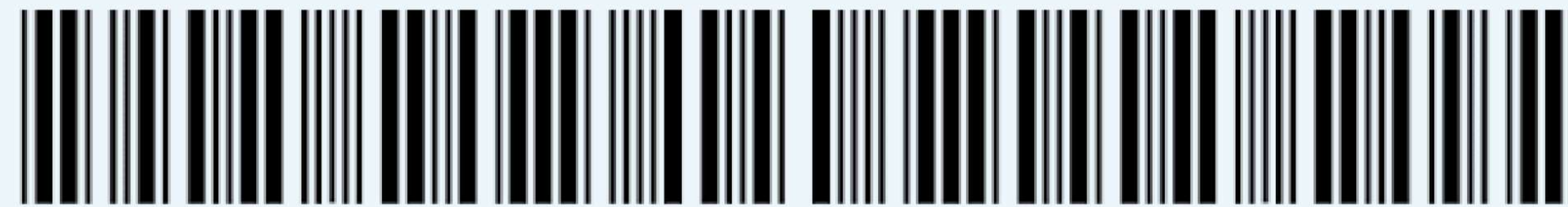
PCS
3



01043208498795372015097465

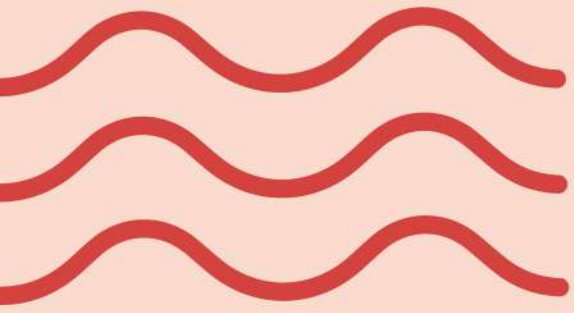
BOX NO
147

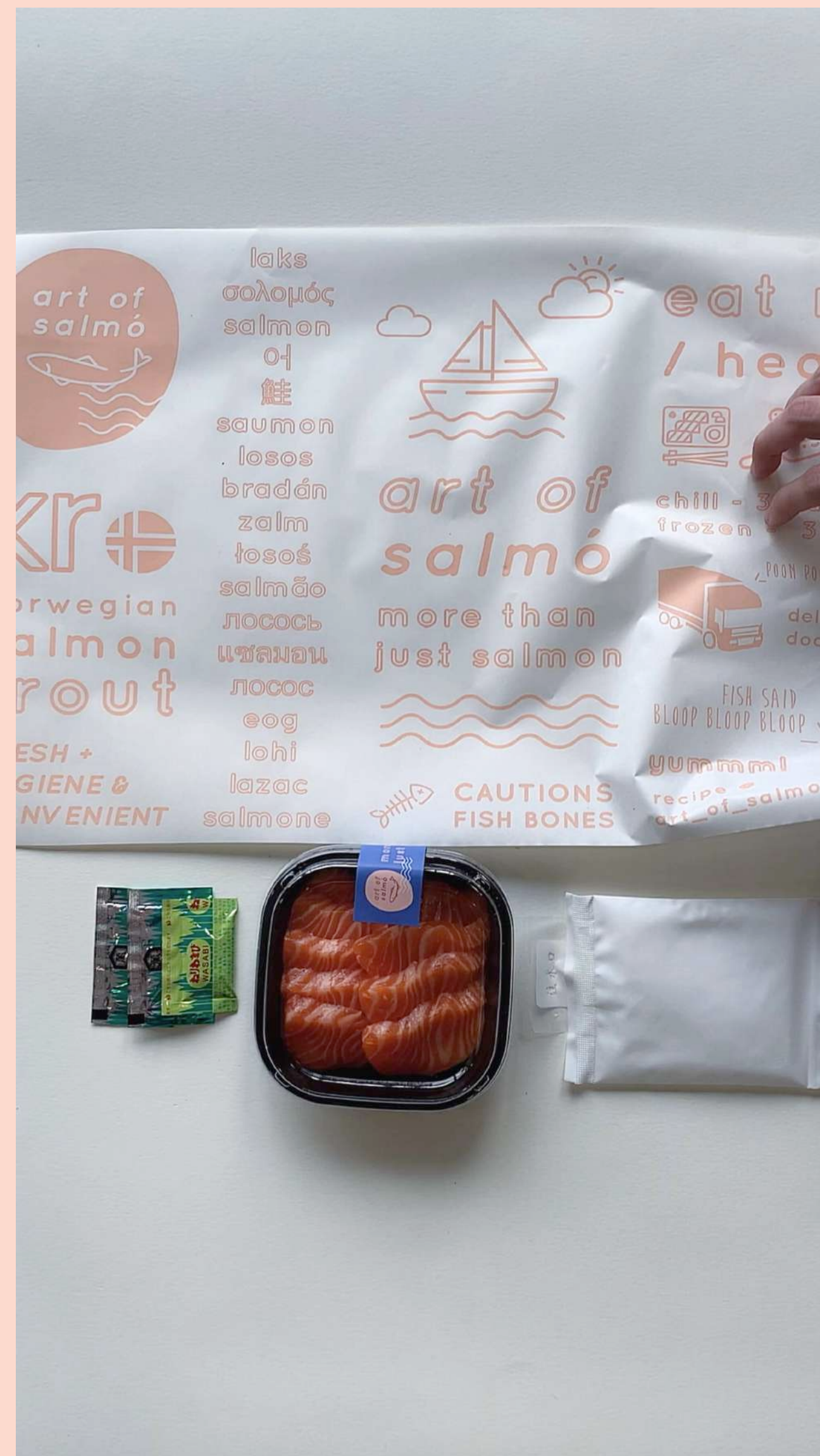
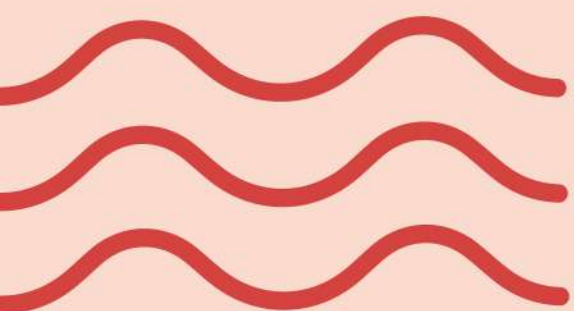
209



00004100423400429400505000238049238098









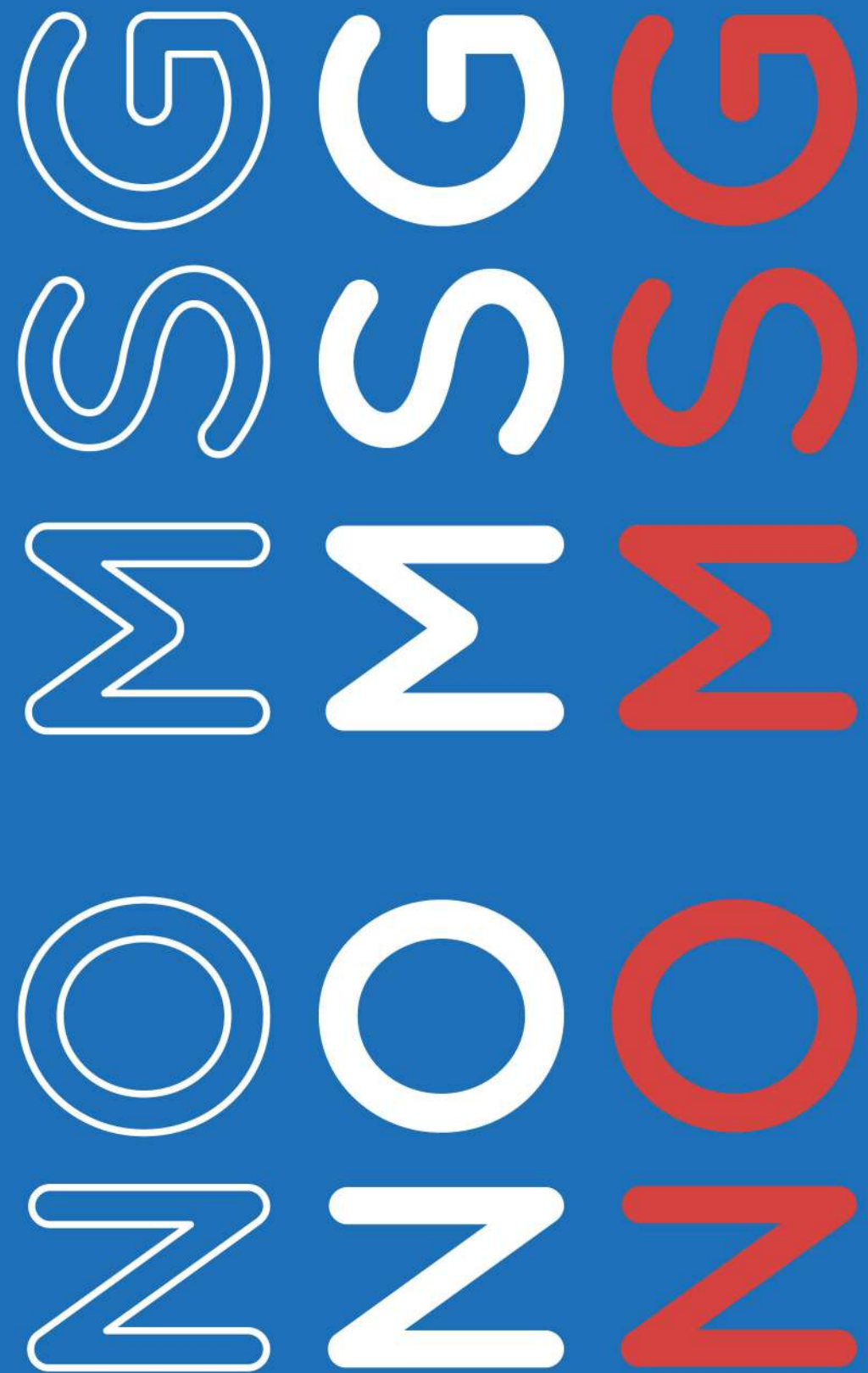
convenient

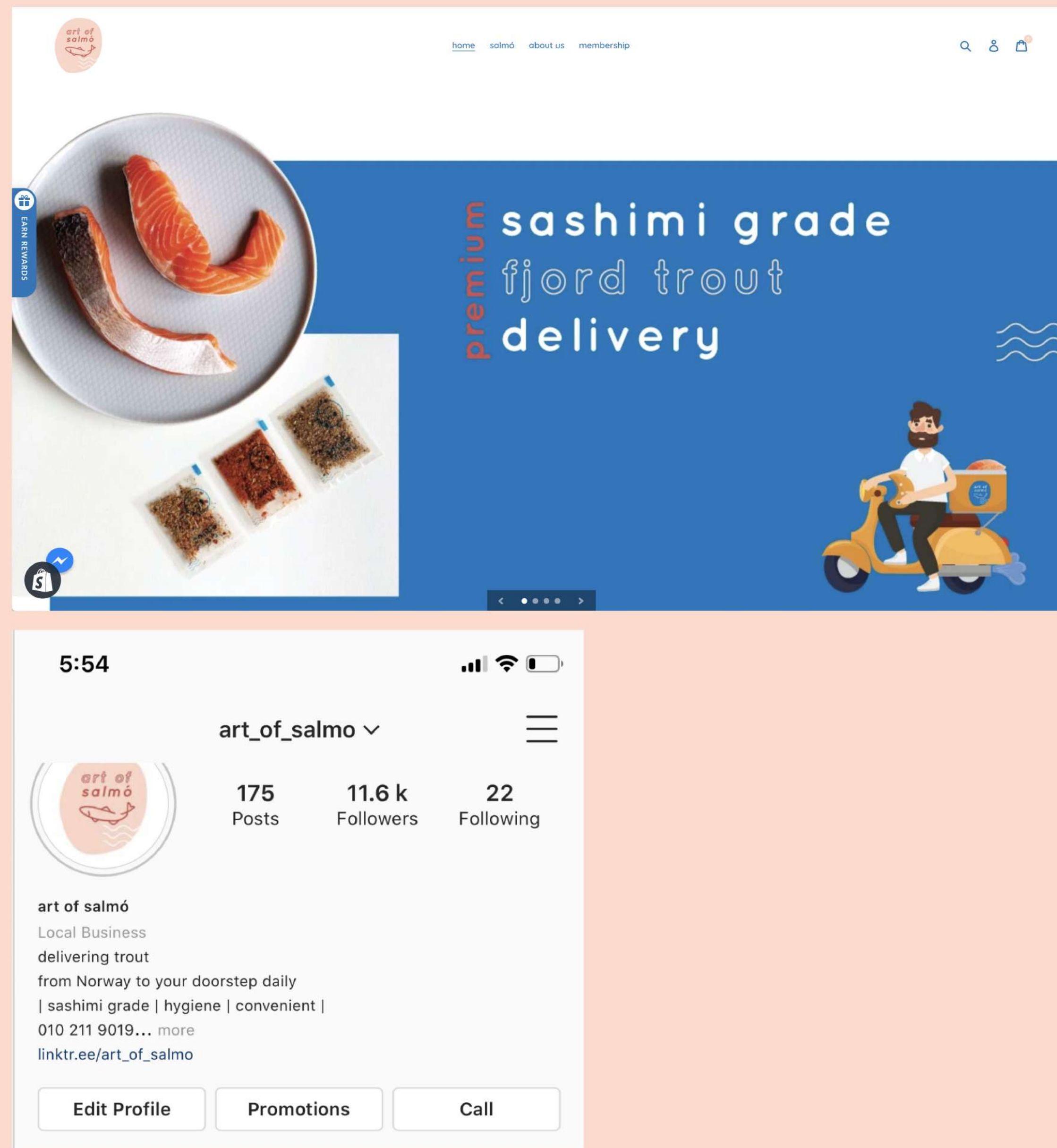
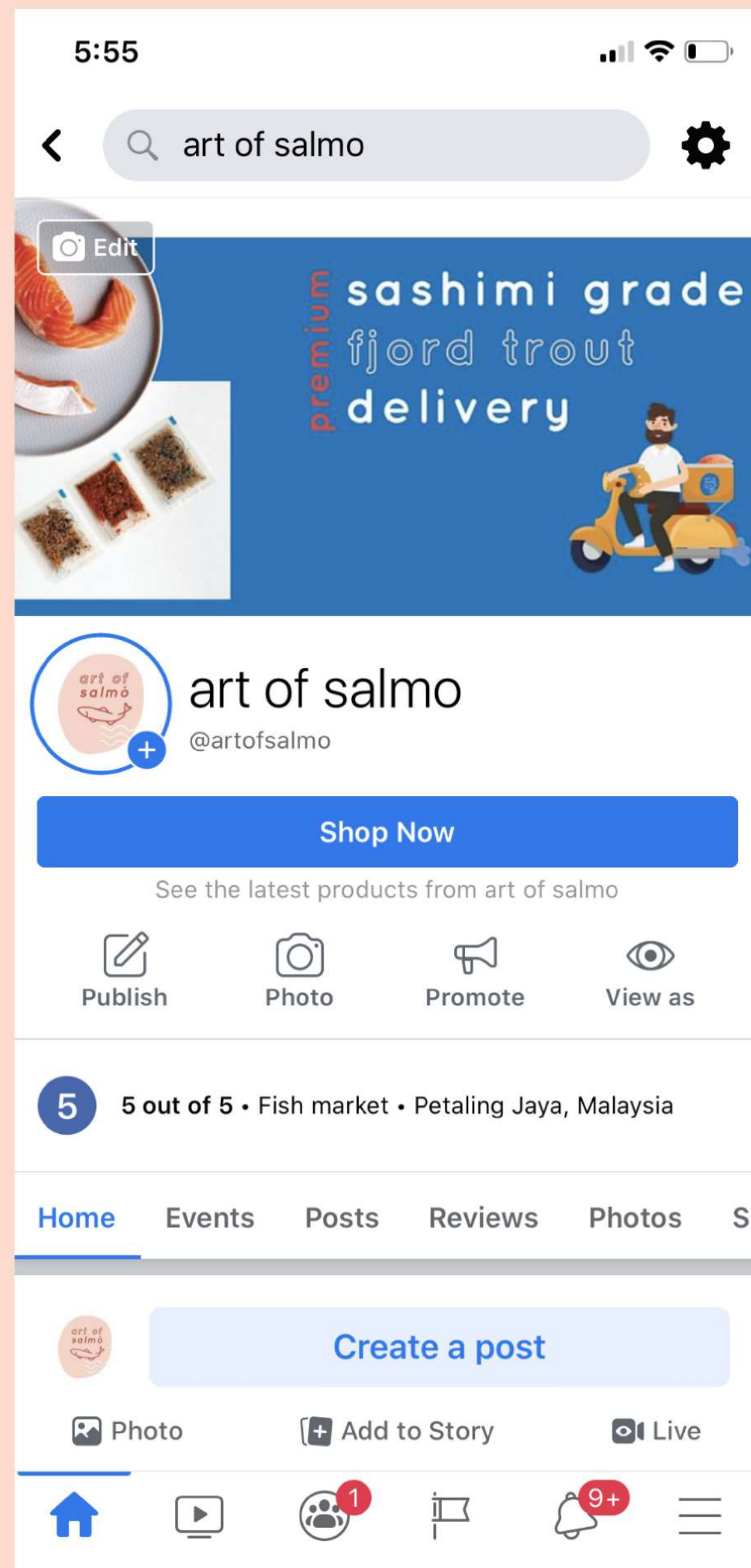
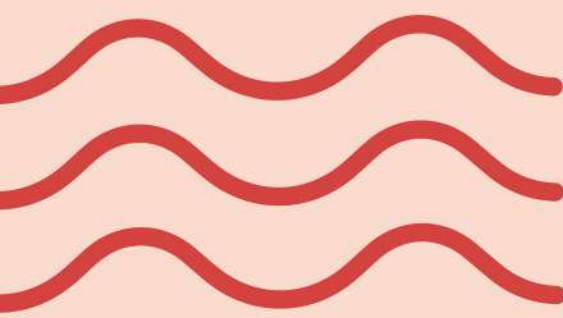


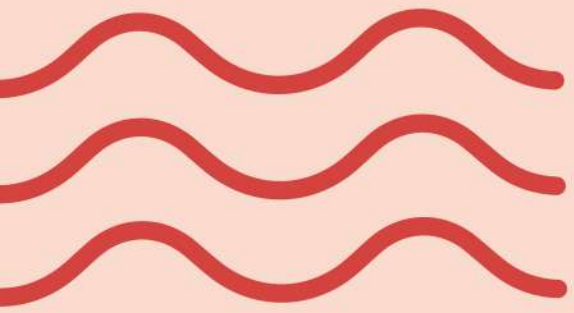
magic sachets



mó-sauces



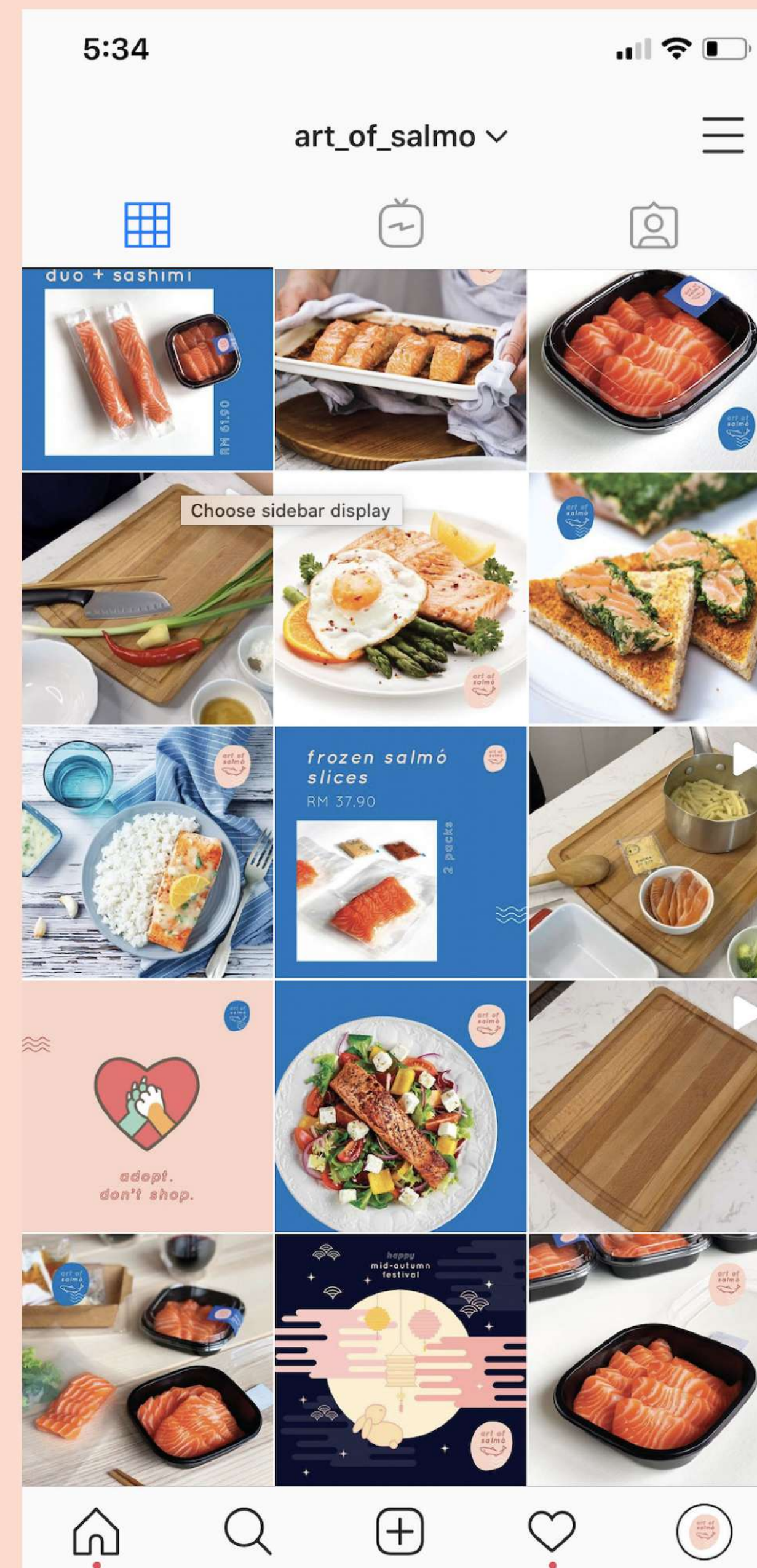
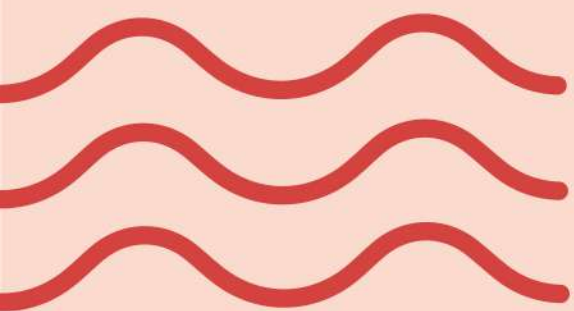


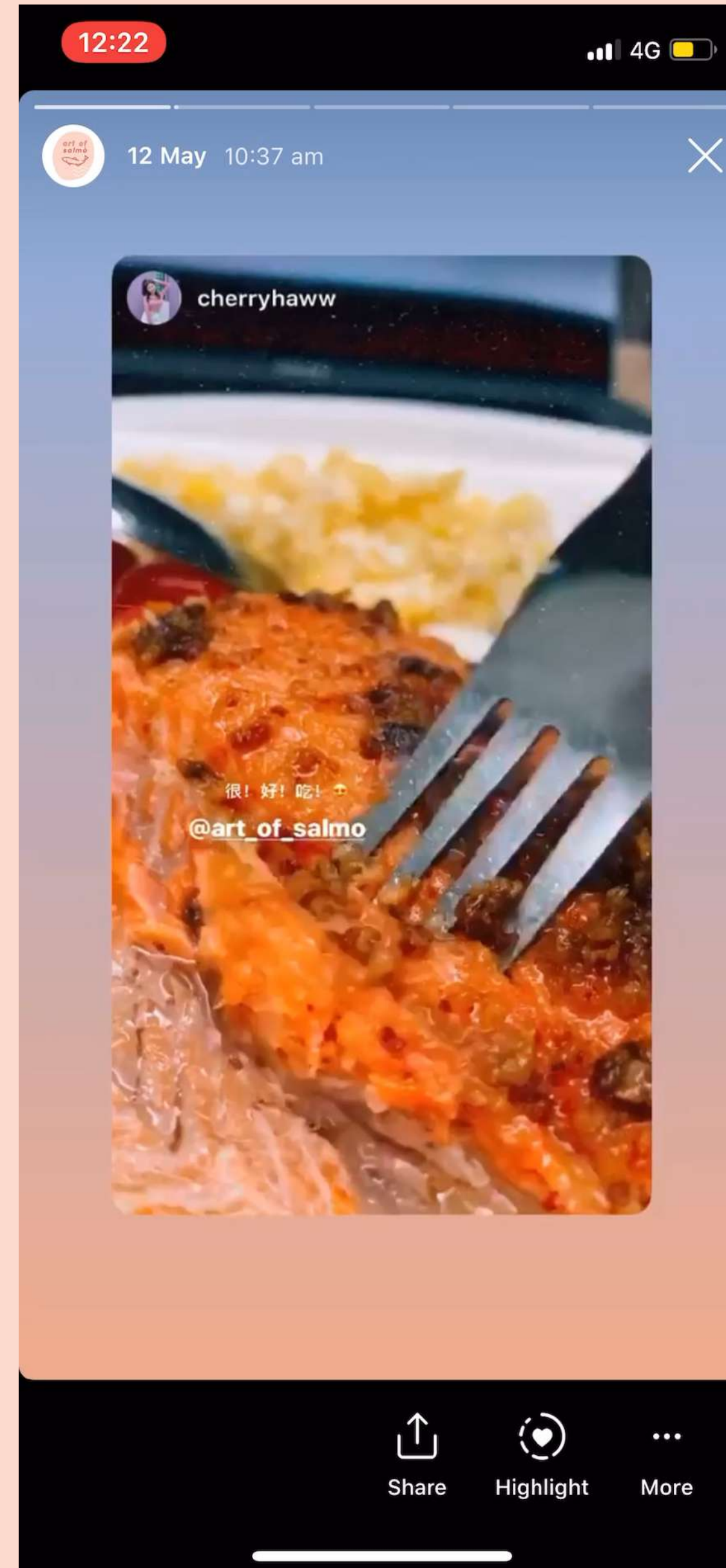
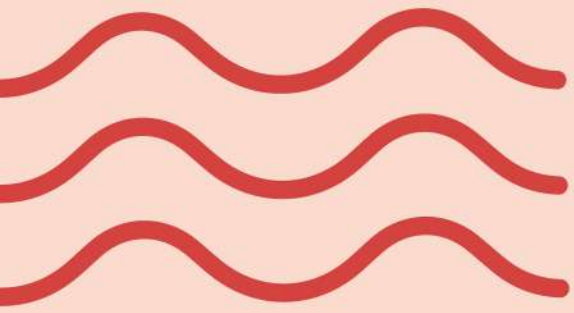


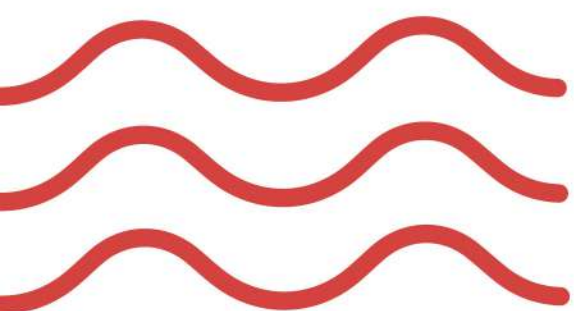
difficulty

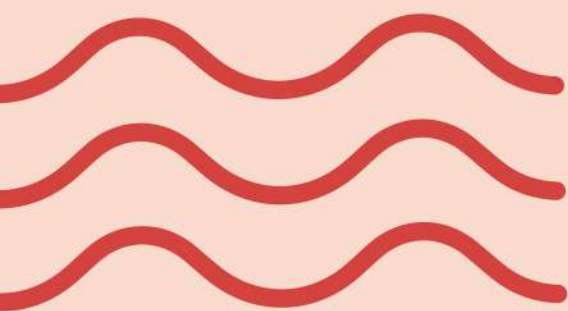
- / don't have much variety
- / no physical shop
- / new in the market













future plan.
more ready to eat item.